Former Hard Rock Technology Executive Joins SkyWire, Inc.

LAS VEGAS – *SkyWire* recently announced the placement of Rob Kosier as Director of Product Development. In his new role, Kosier will be the liaison for the research and development team to the customers, sales, and marketing groups, focusing on new product acquisition, integration and design specifications for new products.

Rob joined SkyWire after working the past five years as the Director of Information Technology for the Hard Rock Hotel & Casino, which recently completed a $750 million dollar expansion. Rob oversaw all information technology projects relating to the construction of the property. Prior to the Hard Rock, Rob held the positions of Executive Director of Information Technology for The Stratosphere Hotel and Casino Arizona Charlie's Properties as well as Director of PC/Web Applications for all Station Casino Properties and Director of Information Technology at Sunset Station.

Rob has over 22 years of experience in the information technology field between the hospitality and gaming industry as well as with the United States Air Force, where he worked on the F117-A Stealth Fighter Program at the Tonopah Test Range.

Rob has a degree in Information Technology from the US Air Force.

"Rob has a very solid reputation within the IT community, specifically in the Las Vegas hospitality industry." said Shawn Harris, President and CEO of SkyWire. "His knowledge and track record for success at key properties make Rob a strong spokesperson for the company and we are excited to have him as part of our team."

About SkyWire -- SkyWire, Inc. is a nationwide Hospitality Solutions provider, SMS Mobile Marketing and Mobile Application Development company as well as a cutting edge Mobile Content Enabler (MCE). SkyWire's Mobile Connect™ Product Suite is designed to reduce marketing costs, generate revenue and enhance guest service. Mobile Connects™ modular solutions include: Mobile Connect™, Rooms Connect™, Table Connect™, Progressive Connect™, Poker Connect™ and Emergency Connect™. In addition, SkyWire also develops mobile applications and provides Workforce Dynamics™, an integrated Time and Attendance labor management solution. For more information, visit www.skywire.com.