A Mobile POS Solution Increases Poolside Food and Drink Sales at Gaylord Hotels

PASO ROBLES –
Gaylord Hotels, a pioneer in the hotel and convention industry with a collection of five award-winning resort and convention centers across the U.S., was looking for a cost-efficient solution that would enable it to provide more attentive and personalized service to its guests. The hotels offered poolside service and with acres of pool area to cover, servers spent a lot of time walking between the pools, bar, and kitchen to enter and check on orders, and process payments. This resulted in long wait times and had a negative impact on sales and customer satisfaction.

Daily Systems teamed up with SkyWire to provide a wireless POS solution based on the Instant Guest Response software. The solution has all the features of a stationary POS system but fits in the palm of a hand. The mobile POS device is fully integrated with Gaylord's existing POS system, enabling real-time tracking of the orders and open checks. The servers use the iPod touch in combination with Daily Systems' iAPS sled, which is a unique all-in-one solution with a bar code scanner, credit card reader, smart card reader, and receipt printer.

"The poolside ordering and payment solution significantly enhances the productivity of the servers, and guests spend less time waiting," says Thomas Castleberry, COO at SkyWire. "The cutting-edge mobile POS solution is also a factor in creating the impression that the Gaylord Hotels is a technologically savvy and modern company."

"In today's business, time is money," says Rene Oliver, CEO and President of Daily Systems. "The iAPS Sled mobile POS device enables businesses to provide more timely, accurate and better overall customer service."

Daily Systems is For more information, visit http://www.dailysystems.com.

About SkyWire -- SkyWire, Inc. is a nationwide Hospitality Solutions provider, SMS Mobile Marketing and Mobile Application Development company as well as a cutting edge Mobile Content Enabler (MCE). SkyWire's Mobile Connect™ Product Suite is designed to reduce marketing costs, generate revenue and enhance guest service. Mobile Connects™ modular solutions include: Mobile Connect™, Rooms Connect™, Table Connect™, Progressive Connect™, Poker Connect™ and Emergency Connect™. In addition, SkyWire also develops mobile applications and provides Workforce Dynamics™, an integrated Time and Attendance labor management solution. For more information, visit www.skywire.com.

About Daily Systems, Inc. – Daily Systems is the inventor of the iAPS sled, which adds scanning, card swiping and printing for iPhone and iPod touch – enabling secure mobile payments from any location. Daily Systems was founded in 2009 and is headquartered in California.